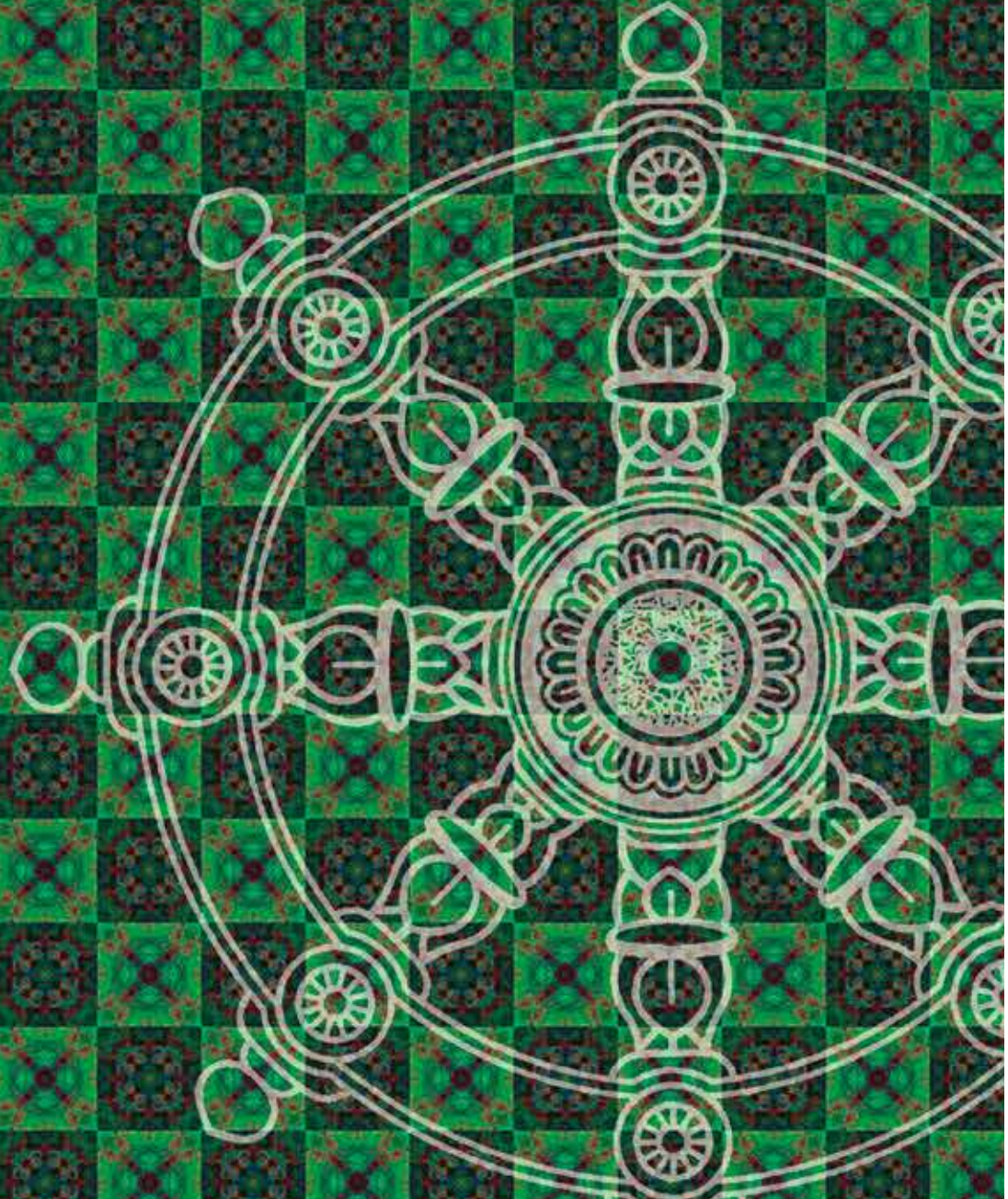


BDK Newsletter



No.01
2011

Michi - The Path -

BUKKYO DENDO KYOKAI Society for the Promotion of Buddhism

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Welcome to BDK

Bukkyō Dendō Kyōkai (BDK—Society for the Promotion of Buddhism) was established in December, 1965 by the late Rev. Dr. Yehan Numata, the founder of Mitutoyo Corporation, and his Dharma friends. BDK's purpose is to promote a modern understanding of the Buddhist spirit, the cultural exchange of Buddhism nationally and internationally, and to realize world peace.

BDK is continually involved in various activities; 1) Distribution of "The Teaching of Buddha" to major hotel rooms and public facilities such as hospitals, prisons, and libraries throughout the world, 2) English translation of Tripitaka (Chinese Buddhist Canon) and its publication, 3) Establishment of the Numata Program in Buddhist Studies at major world universities, 4) Encouragement and support of overseas students who wish to study Buddhism in Japan, 5) Research, study and support of Buddhist history, 6) Expansion of BDK affiliates, 7) Presentation of Cultural Awards for the Promotion of Buddhism, 8) Sponsoring the BDK Buddhist Missionary Seminar, 9) Modernization of Buddhist music and its popularization, 10) Holding Buddhist lectures and seminars about "The Teaching of Buddha," and, 11) Support for religious educational facilities for kindergarten / preschool and other schools.

Greetings from Chairman Numata

My deepest condolences for the destruction and loss of life caused by the massive earthquake and tsunami which occurred on March 11, 2011.

It is such a hard moment for us and the nation of Japan, however, our thoughts and hearts are always with the victims and survivors in this time of sadness.

In 1965, Bukkyo Dendo Kyokai (BDK - Society for the Promotion of Buddhism) was established by the late Rev. Dr. Yehan Numata, the founder of Mitutoyo Corporation. His fervent wish was to spread the teaching of Sakyamuni Buddha throughout the world. BDK has been promoting Buddhist activities through three main avenues; 1) Distribution of "The Teaching of Buddha," 2) English translation of the Tripitaka (Chinese Buddhist Canon), and 3) Establishment of the Numata Program in Buddhist Studies at major universities around the world.

BDK is a non-sectarian organization, and does not promote any particular school of Buddhism. Rather, it endeavors to promote and propagate Buddhist wisdom found in Buddhist history and cultures by sponsoring a wide range of activities and programs. Ultimately, BDK wishes to contribute to the achievement of global peace and harmony.

The "BDK Newsletter -Michi- The Path" is one of our newest projects and it is with great pleasure to announce the very first issue of this newsletter. I hope that "Michi" will allow anyone to know more about who we are and what we are doing throughout the world.

I sincerely appreciate your generous understanding and continuous support of BDK activities.

Gassho,

Toshihide Numata, Chairman

BDK JAPAN NEWS

BDK "The Great East Japan Earthquake & Tsunami" Aid for Reconstruction Work in the Disaster Areas

*B*DK has established an Earthquake & Tsunami Aid relief program as a result of the threat from the Great East Japan Earthquake and Tsunami damages which hit the wide area of northern and eastern Japan on March 11, 2011. BDK started accepting aid applications on June 1, 2011 (and ended on July 31, 2011). A total amount of JPY 12 million has been contributed to seventy-five Buddhist groups out of eighty-six applications received.

We have received many heartfelt thank-you letters from the groups which received our aid relief. Rev. Ryusho Otsubo, head priest of the Koyasan-Shingonshu Koubouji Temple in Osaka-

city, Miyagi-prefecture informed us that his temple immediately began helping the survivors of the great earthquake and tsunami and NGOs. It has been over nine months and Koubouji Temple still continues its relief activities. They repaired numerous Buddha statues in many household's altars with the assistance of a professional sculptor and listened attentively to the survivors. They even provided the survivors with the services by a professional hair / make-up artist and distributed free cosmetics in addition to the food and drinks distributed by the government. And their unique service of ASHI-YU, a foot-bath; washing survivor's feet and

giving a hand massage in warm water helped the people relax and eased their fragile feelings. Koubouji also opened their temple up to the public and let the survivors and NGO members stay with them for months since the earthquake hit. Moreover, they donated more than fifty flower pots to help the survivors in trying to overcome their sadness and other complex feelings.

BDK truly hopes that our small contributions can help the survivors through assisting Buddhist groups to enthusiastically focus their attention on the needs and concerns of the survivors with no hesitation.



The 45th BDK Cultural Awards

The Cultural Awards for the Promotion of Buddhism (BUNKA-SHŌ)

The Awards for Distinguished Service for the Promotion of Buddhism (KŌRŌ-SHŌ)

These two awards have been established by BDK to recognize and praise those who have contributed to the promotion of Buddhism and Buddhist culture through their various national and international activities. The Bukkyō Dendō Kyōkai Cultural Award Committee will annually select two people and present them with a gift and honorarium.

The awardees of BUNKA-SHO shall be selected from the following categories:

A: Research, Thesis, Literary Work, Translation, Field Investigation; B: Literary Arts, Arts, Music, Critique, etc.

and C: Missionary Work, Practice of the Dharma, etc.

Another award called the KORO-SHO will also be presented upon recommendation from the BDK Cultural Award Committee.

The 45th Awardees:

The 45th Ceremony and banquet was held at Bukkyo Dendo Center Building in Tokyo on October 12, 2011. Here are this year's awardees:

Category A: Dr. Rev. Takamaro Shigaraki

Born in Hiroshima in 1926. Has spent his career studying Pure Land Buddhism and clarified a contemporary meaning of Buddhism through looking into Shinran's thought from a modern perspective.

Category C: Dr. Ahangamage Tudor Ariyaratne

Born in Calle District, Sri Lanka in 1931. He developed the Sarvodaya movement whose activities are now followed throughout the world and are based on Buddhist philosophy for the cultivation and advancement of agrarian communities.



(The 45th Cultural Awards Ceremony & Banquet)

The Current BDK Fellowship

The BDK Fellowship aims at the promotion of international cooperation and mutual understanding in Buddhist studies, and is intended to enable researchers to engage in research on Buddhism while in Japan. The BDK Fellowship Committee was established in 1991 and has selected 58 promising scholars to date. Most of the recipients have been active in the front line of today's Buddhist academic world. We are happy to announce that BDK has established a "BDK Fellowship Association" to provide support for BDK Fellowship alumni so that they can frequently communicate with each other and freely share academic information.

Interview with the 2011 Recipient

The BDK Fellowship committee has selected three prospective scholars for the 2011 grant. It is with great pleasure that we could extend our welcome to one of them, Rev. Chaitongdi Phrachatpong, PhD candidate at Toyo University and his academic advisor, Prof. Dr. Shogo Watanabe at Toyo University here for the interview.

Questions to Rev. Phrachatpong:

Q. How did you find out about our scholarship program and what made you decide to apply for the 2011 BDK Fellowship?

A. I was familiar with the BDK Fellowship program from Prof. Watanabe. Also, I had heard about the fellowship from one of my Thai friends who previously received the BDK Fellowship and is in the Ph.D. program at Otani University in Kyoto, so I had always thought that I would someday apply for the fellowship.

Q. How did you feel when you found out that you were selected for the 2011 BDK Fellowship?

A. To be honest, I was so happy! I immediately informed my professors who wrote the recommendation letters for me. Of course, I was glad to have been selected as the fellowship recipient, but more than that, I was overjoyed because my selection meant that my research was recognized by the noted scholars on the BDK Fellowship Selection Committee. This gave me the confidence that my course of study up until today is a legitimate one.

Q. Please tell us about your current studies and research at Toyo

University and why you chose to cover this theme in depth.

A. I am researching the Pali text entitled "Lokappadīpakasāra" which was written by a Burmese monk in the 14th century. This text that has spread in eastern Asian countries such as Sri Lanka, Burma, and Thailand, and concisely talks about heaven, hell, the theory of historical cosmology, and the geographic viewpoint of the world. However, critical research based on this manuscript has not been done yet. Therefore one of my goals is to create a critical edition for Lokappadīpakasāra. Currently, I am working on a creation of systematic method to compare the Burmese and Khmer characters. The Lokappadīpakasāra text is mostly composed of various quotations from old texts. Accordingly, it is my goal to clarify the creation process of this text by dating these old texts.

Q. Why did you choose this topic?

A. I was originally very interested in the concepts of hell and heaven. I was wondering about the world after death and the universe. I found that the Lokappadīpakasāra text answered my questions; therefore I decided to study this text.

Q. What is the most rewarding aspect of receiving the grant from BDK and why?

A. Thanks to the BDK Fellowship, I do not need to worry about financial security and I am able to focus on my research. Additionally, the fellowship provides support not only through the economical sphere but also through the spiritual sphere. Whenever I become frustrated and think about ending my research, I reflect on my being bestowed with the BDK Fellowship and it gives me a renewed sense of energy to continue my research even further.

Q. Please tell us about your future research plans after this year at Toyo University?

A. I have divided the fellowship grant from BDK into two parts. The first part is being used for my research and living expenses in Japan. The second part will be kept for my future research. In the future, I would like to be a professor at a university in Thailand and continue my study of Buddhist texts.

Q. Will you continue to research your current course of study after returning to Thailand?

A. I am continuing to research with focus on the Pali texts today. At some point in the future, I am thinking of expanding and widening the scope of my research by including Chinese, Sanskrit, and Tibetan texts.

Questions to Prof. Watanabe:

Q. *How did you meet Rev. Chaitongdi Phrachatpong?*

A. It's been 6 years since Rev. Phrachatpong started to study under my guidance at Toyo University's graduate school program. However we have known each other for ten years since I first knew him as an undergraduate student. As an undergraduate, I was very impressed that he was always sitting at the front of the classroom and studying hard. Additionally, when he was freshman, he had already mastered reading and writing the Japanese language. Even though the class and exam were conducted in Japanese, he always got excellent grades. I developed a great admiration for him as a sincere student. Further, since he is a Thai Buddhist monk, I wanted him to study about Japanese Buddhism and Buddhology which is a little different from the Thai Buddhist tradition.

Q. *How would you evaluate the accomplishment that Rev. Chaitongdi has achieved so far at Toyo University? And what would you look for him to further accomplish in the future?*

A. He has been studying about cosmology in Southern Buddhism since he entered in the graduate program. This topic is not limited only to the Southern Buddhism tradition as it also appears in the Tibetan and Chinese traditions. Concerning the tradition of both Southern and Northern Buddhism, it seems that research in the Northern Buddhist tradition has advanced quite worldly. However, research of the Southern Buddhist tradition has not developed academically. Therefore, his research has great meaning in helping to create a new research field for the future. This new field will produce various new approaches of researching including

systematical ones.

At the time of his evaluation when he wrote his MA thesis, there were four or five other students who were working with him in the Buddhist studies program. However, his thesis was the best, and he received the highest recognition award for his MA thesis from amongst all MA programs at Toyo University. This honor was bestowed upon him after a thorough evaluation of his efforts by his supervisors including myself. He has a wonderful study attitude as well. For example, when I typically ask my students to study certain areas, they usually do not study what I request. However, he did everything that he was told and with tremendous effort.

Additionally, he likes to study languages. In my class, we were reading the Sanskrit text entitled the Vimalakīrti Nirdeśa Sūtra which was discovered in Tibet just a few years ago so it has no translation text at this time. All of my Japanese students were so surprised by Ven. Phrachatpong's language skills. I believe that he has a keen sense of learning languages and a great ambition to improve himself.

Q. *What do you think is the merit of the BDK Fellowship?*

A. As Ven. Phrachatpong mentioned, it is not so easy for foreigners to come and study in Japan, especially due to the high cost of living in Japan. Also, I do not think that there are many opportunities available for foreigners to receive research grants from Japanese universities. Ven. Phrachatpong had previously received another scholarship from Toyo University, but its term was only for one year. It is quite difficult for foreigners to continue their diligent research and study in Japan. As a Buddhist monk, if Ven. Phrachatpong could live at a temple, then it would be possible economically for him to survive

in Japan. However, he would have to do various temple chores and deal with many temple visitors as long as he stays at temple, and this would not allow him to focus on his studying. However, the BDK Fellowship is a huge support for him. Generally speaking, it is difficult for foreigners to study in Japan. I believe the BDK Fellowship is quite a wonderful system. As a matter of fact, many of the foreign students who studied in Japan thanks to the BDK Fellowship have become professors in their own rights after returning to their respective countries.

Q. *Please give some advice to future BDK Fellowship candidates.*

A. I highly recommend that you start your study with the basics of Buddhism and then set your goal to develop a firm commitment to achieve a Ph.D. through your own efforts. Also, I would like BDK to deepen its relationship with the Fellowship recipients and spread Buddhism throughout the world. Thank you.

※ For more information, please visit
>>> <http://www.bdk.or.jp>

Interviewees: Rev. Chaitongdi Phrachatpong, PhD candidate, Toyo University and Prof. Dr. Shogo Watanabe, Department of Indian Philosophy / Buddhism Studies, Toyo University

Interviewers: Kaoru Eguchi and Naoyuki Ogi, Bukkyo Dendo Kyokai (BDK) JAPAN

Location: Toyo University, Tokyo, JAPAN



Rev. Phrachatpong (left) & Prof. Watanabe (Right)

“The Teaching of Buddha” and the “SAT” Project Update

Our most popular publication, “The Teaching of Buddha” has been translated into 46 languages, and now is one of the most widely published books on Buddhism in the history of mankind. We have printed over eight million copies to date. Here in Japan, more than 4,000 hotel locations have placed our books into their rooms, for a total of over 1.3 million copies distributed throughout the country. After the harrowing earthquake and tsunami earlier this year in Northeast Japan, we find many Japanese are now looking at “how we live” as human beings and people have once again started taking more interest in the spiritual world, religion, and Buddhism. BDK continues to create new methods by which we can share the teachings of the Buddha with more people in Japan. Beginning this year, we have started to distribute copies of “The Teaching of Buddha” to guest lodging facilities located within temple precincts.

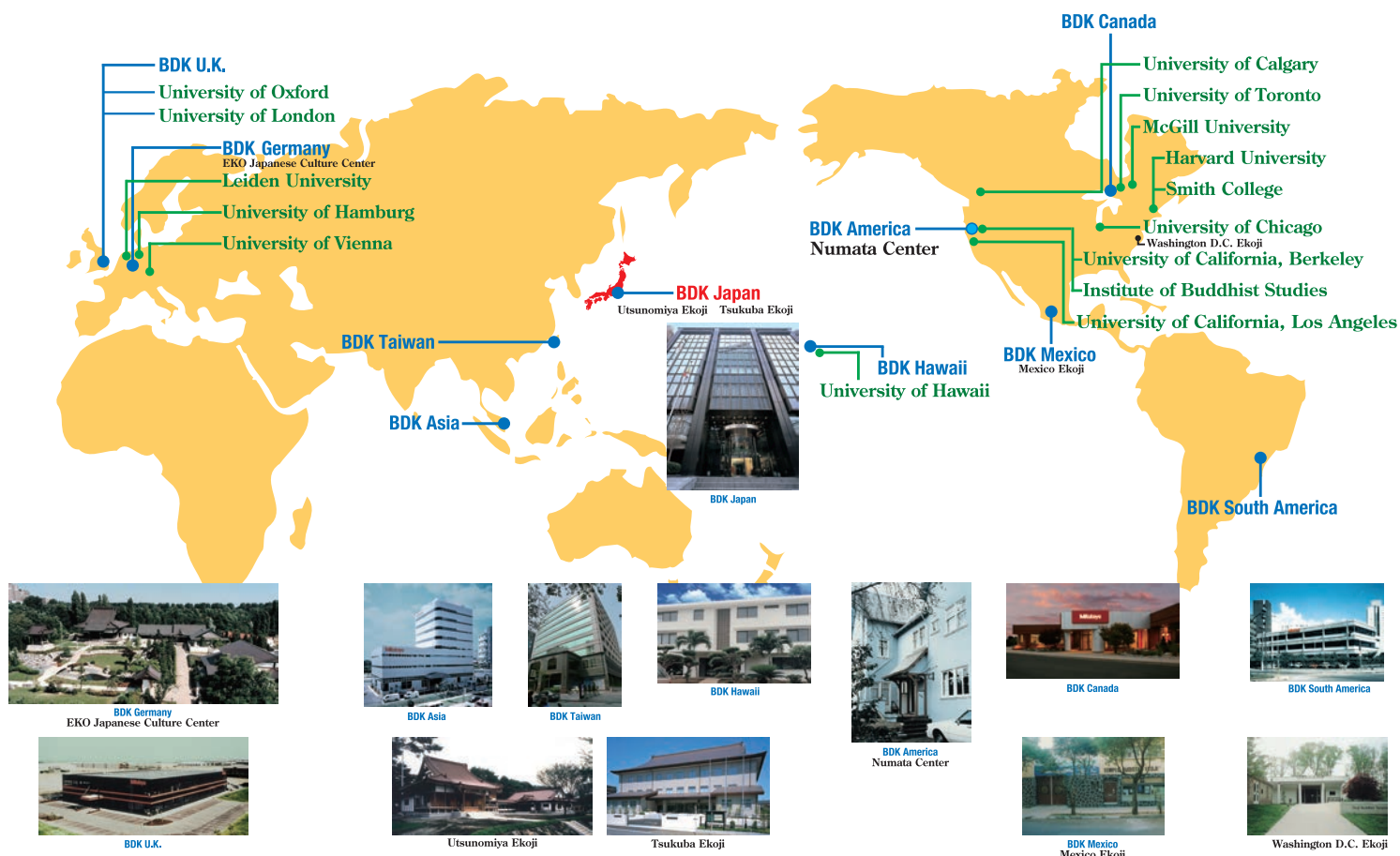
New electronic applications of The Teaching of Buddha are also available for purchase and downloading from Kosaido’s Gook Gate JAPAN through App Store.

For more information about the distribution of “The Teaching of Buddha,” please contact your nearest BDK office.

The Samganikirtam Taisotripitakam, better known as the SAT Daizokyo Text Database project is planning to be available to the public by spring 2012. Produced, directed and guided by some of the world’s leading Buddhist scholars, this web service at its most basic level, will make available in digital format the text database of the Daizōkyō in its original Chinese form and will also include side-by-side English translations taken from the corresponding BDK English Tripitaka Project publications. This site, over time, will be linked with and embedded in a wide range of lexicons, notes, other language versions, and academic research articles, based on the best philological, historical, and text-critical research available. We offer this developing package of information starting from the basic assumption that the texts in the database, as well as all appended secondary research materials will adhere to the highest standards of accuracy and criticality, and will be developed from a wide range of perspectives.

For more information about the SAT Daizōkyō Text Database, please contact “SAT Daizōkyō Text Database Committee”:
Graduate School of Humanities and Sociology, University of Tokyo, 7-3-1 Hongo, Bunkyo-ku, Tokyo 113-0033 JAPAN URL:
<http://21dzk.l.u-tokyo.ac.jp/SAT/>





BDK America

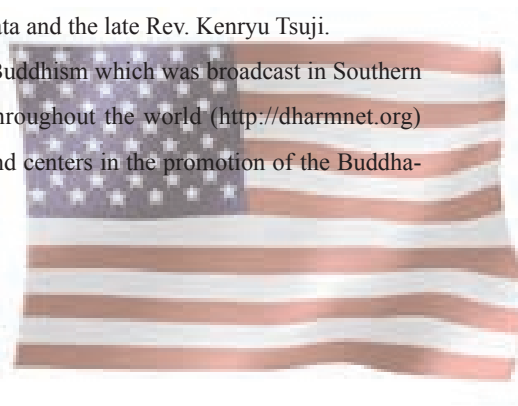
Welcome to BDK America!

*B*DK America was founded in 1978 by the late Rev. Dr. Yehan Numata as the first overseas affiliate of Bukkyō Dendō Kyōkai. The main emphasis of the foundation's work in America includes supporting the BDK English Tripitaka Series project and the distribution of "The Teaching of Buddha" books to hotels, prison inmates and public facilities throughout the country.

Seven Numata Programs in Buddhist Studies have established in the USA and BDK continues working with major institutions such as UC Berkeley, Harvard, Chicago, Hawaii, Smith College, the Institute of Buddhist Studies and UCLA in advancing Buddhist Studies in the USA. Major academic conferences on various Buddhist topics are also organized and supported by the foundation as well. The foundation also supports the MUGEN PROJECT, an academic database resource project based in Berkeley, California. BDK America supports the Ekoji Buddhist Temple in the greater Washington D. C. area which is the first Shin Buddhist temple in the northeastern section of the USA founded by Founder Numata and the late Rev. Kenryu Tsuji.

For several years, BDK America produced and televised a weekly television show on Buddhism which was broadcast in Southern California and segments now appear on the DharmaNet website for viewing from throughout the world (<http://dharma.net.org>) The foundation also supports and works together with Buddhist temples, institutions and centers in the promotion of the Buddha-Dharma in America.

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Spreading the Dharma in the Southern United States -30th Anniversary of the Ekoji Buddhist Temple in Washington DC-

*A*s in most large countries, geographic areas have specific traditions, dialects and histories. In the middle of the 19th century, the United States entered into a Civil War with the issue of slavery as the central disagreement. The two sides were designated as the “North” (wanting to free all slaves and preserve the United States) and the opposition was labeled the “South” (wanting to preserve slavery and secede from the United States.) One of the main dividing lines between north and south was the Potomac River which separates Washington DC from the state of Virginia, with Washington DC being in the north and Virginia being in the south.

Nearly 150 years have now passed since this war ended, and yet many regional traditions still continue. Today this Southern area is often referred to as the “Bible Belt” area because conservative Christian values and traditions form the center of belief and daily life for most residents in the Southern portion of the United States.

Thirty years ago, Rev. Dr. Yehan Numata and Rev. Kenryu T. Tsuji

dedicated the first Shin Buddhist temple in the “south” with the dedication of the Ekoji Buddhist Temple in Springfield, Virginia, about 20 minutes from downtown Washington DC. Numata desired to establish a Buddhist temple in this most important city of the world so that the words of the Buddha could hopefully be shared with the world’s leaders and its residents.

On the weekend of September 17-18, the Ekoji temple observed its 30th anniversary, the 750th Memorial observance in memory of Shinran Shonin and a memorial service for deceased temple members.

The weekend began with a very informative three-hour panel discussion featuring Dr. B.N. Heber of George Washington University speaking on “Buddhism in Washington DC.” He was joined by Bishop Koshin Ogui, Socho of the Jodo Shinshu Hongwanji-ha Buddhist Churches of America who spoke on “Jodo Shinshu in America;”



the Rinban Kenshin Fujimoto of the San Jose (California) Betsuin Buddhist Church speaking on “the Japanese American Buddhist Experience,” and Melanie Hatter, Co-President of the Ekoji Buddhist Temple, speaking on the “Future Vision of Ekoji.”

Following the panel discussion, a 30th anniversary banquet was enjoyed by 150 members and friends.

The next morning, the 30th Anniversary and 750th Memorial Service were held in the Hondo of the Ekoji temple. Nearly 20 members received their Buddhist names (Homyo) from Ogui Socho, followed by a “First Visit before the Amida Buddha” (Hatsumairi) ceremony for three infants and their parents. The Service Dharma talk was given by Rinban Ken Fujimoto. After the service, a commemorative photograph and luncheon concluded the weekend’s activities.

The first resident minister of the Ekoji Buddhist Temple was the late Reverend Kenryu T. Tsuji, a former Bishop of the Buddhist Churches of America, who also served as President of the US branch of the World Conference on Religion and Peace (WCRP). He was succeeded by the Rev. Shojo Honda, who for many years served as Chief Librarian and Researcher for the Japanese



(Wa-Daiko, Japanese style drum performance at Washington D.C. Ekoji)



Collection at the Library of Congress in Washington DC and probably the first Buddhist priest to reside in Washington DC. The current resident minister is the Rev. Kazuaki Nakata, who also serves as a community chaplain for several agencies in Fairfax County, Virginia and is an adjunct faculty member at George Mason University.

Traditionally, Americans of Japanese descent make-up the membership of most Jodo Shin temples in the United States, however, in the case of the Ekoji Buddhist temple, more than 60% of its membership is of non-Japanese descent. An Ekoji branch temple was also started in Richmond, Virginia which today uniquely serves as the spiritual home for

four different Buddhist traditions which share one temple building.

Weekly services, “Dharma” programs, lectures, counseling sessions, and Buddhist cultural classes round out the program at the Ekoji temple.

Each summer, a Japanese Obon Festival marks the highlight of the summer, and hundreds of community members come to Ekoji to dance in the Obon Odori and to enjoy in the festivities.

For thirty years, Bukkyo Dendo Kyokai has supported the Ekoji Buddhist Temple in its mission to share the Buddha-Dharma with thousands of Americans who have been gratefully influenced and received spiritual guidance from the teaching of the Buddha.



(Chairman Numata & Washington D.C. Ekoji Fellow Members)

The Mugen Project: An Online Western-Language Bibliographical Database of Buddhism

The Mugen Project is the world's first bibliographical database of everything ever written on Buddhism in Western languages. This ambitious project to develop a comprehensive, online, searchable, database of every book, journal article, edited volume, chapters in edited volumes, book review, newspaper articles, films and online resources is a new effort by BDK to serve both the academic and Buddhist communities as we enter a more digital and globalized world.

Begun in 2008 with the donation of roughly 10,000 entries on Japanese Buddhism by project director, Duncan Williams, BDK has funded this project with a ten-year timeframe for the construction of a comprehensive database that is not only searchable, but educational through the eight gateways through which the database can be browsed. Building a powerful searchable database using a number of database construction firms in Silicon Valley and an intuitive design interface developed by the award-winning New York-based design firm Spoon+Fork, the first phase of the ten-year development process is complete with a beta-version of the Japanese Buddhism section of the bibliography made its debut at the

2011 annual meeting of the American Academy of Religion. The site- www.mugenproject.com – is now ready for public viewing and although the beta-version is complete for Japanese Buddhism entries, the design and functionality of the site has also been completed for the next phase when we will be adding tens of thousands of entries for the Buddhist tradition as a whole.

The project director has been assisted by an advisory board of up-and-coming leaders in the Buddhist studies field in North America representing various parts of the Buddhist world: CHINA: Marcus Bingenheimer (Temple University) SOUTHEAST ASIA: Justin McDaniel (University of Pennsylvania) TIBET: Lara Braitstein (McGill University) INDIA: James McHugh (University of Southern California) JAPAN: Lori Meeks (University of Southern California) KOREA: Hwansoo Kim (Duke University) THE WEST: Sharon Suh (Seattle University) CENTRAL ASIA: Warner Belanger (Georgia College)

This group of advisors has been critical to thinking through the value and function of this kind of bibliographical database project and connecting to the user community and emerging technologies. Their advice has led to innovative ways




(Chairman Numata & Prof. Williams)

to navigate through the data such as through a timeline that allows users to learn about what resources exist about Buddhism in a particular year or a geo-spatial mapping feature that resources on them. We have developed features such as a “My Bookshelf” that allows users to create their own accounts to note what books or articles they own or buttons that allow users to display the bibliographical search results in humanities and social science formats.

We believe that the website will be of value to the specialized researcher, the undergraduate student writing a term paper, as well as to members of the Buddhist community in the West who need information on particular texts, temples, monks, or philosophical doctrines. We have followed the same database format as similar projects in Taiwan and Japan so that ultimately the Mugen Project can link up with other Buddhist languages plus Chinese, Japanese, and other Asian languages. For more information about the project, please feel free to contact the director, Duncan Williams at duncanwi@usc.edu



Toshihide Numata Awarded Honorary Doctorate from the Institute of Buddhist Studies (IBS)

 On July 14, 2011, Mr. Toshihide Numata, Chairman of Bukkyo Dendo Kyokai was awarded an Honorary Doctorate degree from the Institute of Buddhist Studies of Berkeley, California. The Institute of Buddhist Studies is the oldest Buddhist seminary in the United States, and is affiliated with the Graduate Theological Union and Ryukoku University of Kyoto, Japan.

Mr. Numata was recognized for his leadership of Bukkyo Dendo Kyokai (BDK) which has continued to be a major supporter of the Institute of


Buddhist Studies (IBS). The Honorary Doctorate presentation was made by Dean Richard Payne and Bishop Koshin Ogui, President of the Institute, during Mitutoyo America Corporation's Sosensai, a Buddhist service held in memory of ancestors and deceased co-workers, attended by about one hundred employees, held at Mitutoyo America's corporate offices outside of Chicago, Illinois. Mr. Numata previously served as President and Chairman of the Board of Mitutoyo Corporation, and is currently a corporate advisor.

Dean Payne in his presentation message recognized the continued support of the Numata family and Bukkyo Dendo Kyokai since the early days of the founding of the Institute. In his response, Mr. Numata acknowledged the Institute and expressed his heartfelt gratitude. He said that he felt a great sense of responsibility with this recognition and he also acknowledged the many organizations, individuals and conditions, seen and unseen, which made it possible for him to receive this recognition.



The Toshihide Numata Book Prize in Buddhism



 To further support the advancement of Buddhist studies in the western world, BDK established the "Toshihide Numata Book Prize in Buddhism" in 2009. The prize contest is coordinated by the Center for Buddhist Studies at the University of California, Berkeley and the winning entry for best academic Buddhist title of the year is selected by an independent committee. The "Toshi Prize" consists of a cash award (US\$10,000), a public

lecture by the winning author and a panel discussion on the topic of the winning entry, held in Berkeley each year after the winning entry is announced.


On December 3, 2010 in Berkeley the first prize was awarded to Professor James Robson of Harvard University for his 2009 book "Power of Place: The Religious Landscape of the Southern Sacred Peak (Nanyue) in Medieval China"

There was a clear consensus among

the outside Selection Committee that Professor Robson's book was the most significant contribution to the field among the three very strong books on the shortlist for 2009. "It is philologically rigorous, historically grounded, theoretically sophisticated, and quite original. It was also well written, and is sure to be a standard in the field for years to come" commented the Selection Committee.

“The Teaching of Buddha” Update

BDK America Tries New Approach in Distributing “The Teaching of Buddha”



Because of the vast size of the American continent, BDK America has embarked on several new distribution methods and is now attending several Hotel Owner Association trade shows to introduce “The Teaching of Buddha” books direct to hotel owners.

Earlier this year, the owners of the landmark Beverly Hilton Hotel in Beverly Hills, California, where all American presidents stay while in Southern California and the site of many

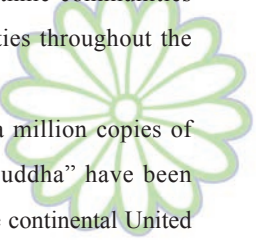
media award shows and functions, graciously agreed to place the books in all of their guest rooms.

“The Teaching of Buddha” books are also being made available to service people at military installations throughout the nation and world. Efforts are underway together with the US Army to develop a program to serve the religious needs of Buddhist military personnel and use “The Teaching of Buddha” book as one of the core Buddhist texts to be made available to

all interested personnel.

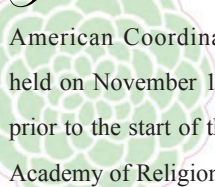
Recently, several hospital chaplaincy programs have also been encouraging the use of “The Teaching of Buddha” in various language editions to serve the needs of the multi-ethnic communities using medical facilities throughout the Nation.

To date, over half a million copies of “The Teaching of Buddha” have been distributed within the continental United States by BDK America.



Numata Chair Program for USA

-Numata Program Coordinators 2011 Meeting-



This year’s Numata Program in Buddhist Studies North American Coordinators Meeting was held on November 18, in San Francisco prior to the start of the annual American Academy of Religion Conference.

Attendees to this year’s meeting included Bob Sharf (UC Berkeley), Janet Gyatso and Charles Hallisey (Harvard), Margaret Mitchell (Chicago);

Jamie Hubbard (Smith); Natalie Heller (UCLA); George Tanabe (Hawaii); Richard Payne (Institute of Buddhist Studies); Phyllis Granoff and Koichi Shinohara (Yale); Frances Garrett (Toronto); James Benn, Mark Rowe and Shayne Clarke (McMaster); James Apple (Calgary); Lara Bratstein (McGill) and Jin Hua Chen (UBC). Program advisors in attendance at the meeting were Neil

McMullin and George Tanabe.

Topics covered included annual status reports of the various Numata programs at each school, an update on the Mugen Project to be released this fall, discussion on supplementary support from BDK; a recap of the 2011 Toronto/McMaster Numata Conference and a report from Sue Andrews, the first BDK Canada Fellowship to Japan recipient.

BDK English Tripitaka Project Update

Begun in 1982, the BDK English Tripitaka Series was established as a vision of the late Rev. Dr. Yehan Numata to make available in the English language the scriptures found in Taisho Edition of the Chinese Buddhist Canon. Since that time, 41 volumes have been published in the series. Dr. Sengaku Mayeda, chairman of the BDK English Tripitaka Series Project announces the upcoming publication of the following canonical texts:

- ◆ Prince Shotoku’s Commentary on the Shrimaladevi Sutra (Shomangyo-gisho) [T. 2185] translated by Mark Dennis.
- ◆ Infinite Meanings Sutra (Muryogikyo) [T. 276] and Sutra Expounded by the Bodhisattva All-Embracing Goodness (Kanfugenbosatsu-gyobo-kyo) [T. 277] translated by Tsugunari Kubo and Joseph M. Logan.
- ◆ “Commentary on the Lotus Sutra (Myohorengekyo-upadaishi-kyo) [T 1519] translated by Terry Yamada.
- ◆ “A Guide to the Tendai Fourfold Doctrine (Tendaishi-kyogi) [T. 1931] translated by the late David Chappell.



For orders of these new volumes, please contact the BDK America or BDK Japan office.

BDK Germany

Welcome to BDK Germany!

BDK Germany also known as the EKŌ temple / Japanese Cultural Centre and Kindergarten are located in Düsseldorf, on the left bank of the Rhine River. The EKŌ temple, which is unique to Europe because of its traditional Japanese Buddhist temple architecture, was consecrated in September 1992 by the Zenmon-sama Kōshō Ōhtani, the retired head of the Jōdo Shinshu Hongwanji-ha Buddhist denomination. Since that time the temple has become a spiritual oasis for all Buddhists and many Buddhist activities are hosted at the temple and Centre.

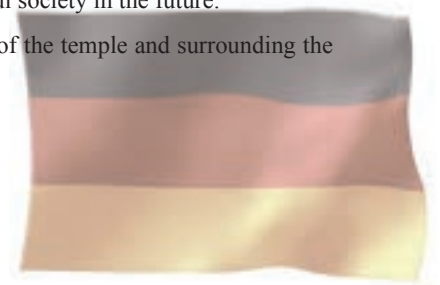
The EKŌ Japanese Cultural Centre presents programs on Japanese culture, which is based on the Buddhist tradition, to German and other European people. To deepen the cultural exchange between East and West, the center hosts a wide range of activities: it organizes academic symposiums, publishes the Buddhist journal "Hōrin" and publishes a German translation of a Japanese encyclopedia of Buddhism, furthermore EKŌ Centre offers exhibitions, concerts, as well as courses in Japanese dance, Ikebana, etc.

In 1999 the EKŌ kindergarten was established and provides pre-school education for thirty German and thirty Japanese children. The school's goal is to raise open-minded international citizens in the hopes of creating a peaceful society in the future. Visitors can also enjoy the beautiful Japanese gardens planted with seasonal local flora in front of the temple and surrounding the re-assembled old Japanese guesthouse brought from Japan.

Address: Brüggener Weg 6, 40547 Düsseldorf, F.R. Germany

Tel: 0211-577918-0 Fax: 0211-577918-219

E-mail: pool@eko-haus.de URL: <http://www.eko-haus.de>



Memorial services and charity events for the victims of the Tōhoku earthquake and tsunami

A Memorial Service for the victims of the March 11 Japanese Earthquake and Tsunami was conducted at the EKŌ Center. After setting up a donation account, the center took up collection activities to send to the disaster area and organized charity concerts in cooperation with the local Japanese Club and Japanese musicians who live in Germany.

Two days after the earthquake a memorial service was held on Sunday, March 13th. In the presence of the Japanese Consul General in Düsseldorf, H.E. Kiyoshi Koinuma, and his wife, the president of Mitutoyo Europe, Mr. Harumi Aoki, and followers of the Jikōji temple in Belgium, the heartfelt memorial service was conducted. Rev. T. Aoyama, the director of the EKŌ Center appealed for contributions for the tsunami victims in his sermon. About

1300 € were collected from the participants on that occasion.

Furthermore, a second memorial service was conducted during the O-higan festival on March 19th, in which people got the opportunity to write their names in a condolence book. Following announcements of the service in the local newspapers, many Japanese and Germans filled the temple to capacity. On the following day, March 20th, many people also came to the Center to write their condolence and to make a donation. On both days more than 1,000 people expressed their compassion and support by coming to the Center. More than 700 people wrote their names in the condolence book and donated 5700 € for the victims.

On March 27th in the inner-city North park a Japanese-German memorial



ceremony was performed by government of the German state North Rhine-Westphalia. In the presence of Minister-president Hannelore Kraft, Düsseldorf's mayor Dirk Elbers, Consul General Kiyoshi Koinuma and others, more than 500 people gathered for a joint prayer. The ceremony took place in an inter-religious manner, with both Buddhist and Christian participation. The representatives for the Buddhist faith were Rev. Aoyama and Rev. Yamada from the EKŌ Center, who conducted

the Buddhist service.

The Relief Account for the disaster victims will be maintained for one year, but many private persons, enterprises and groups have already contributed most generous donations. Because the donations received from the memorial

services and benefit events had reached the total amount of 38.000 €, the money was transferred via a local charity institution in August to three organizations, which are committed to the help in the disaster area of Miyagi Prefecture and to a nonprofit

organization in Sendai.

Our EKŌ Center will do our best to support these compassionate activities. Standing together with the victims of the March 11th disaster, we will continue our best efforts to support them.

Ikenobo Ikebana Exhibition and Demonstration at the “EKŌ-House”, Düsseldorf, Germany

Celebration of 150 Years of Japanese-German Friendship

To celebrate the 150th anniversary of Japanese-German Friendship, the EKŌ-House of Japanese Culture in Dusseldorf hosted an Ikenobo-Ikebana exhibition and demonstration from 18th to 19th June 2011. During the exhibition, Ven. Sen'ei Ikenobo, the 45th Headmaster of the Ikenobo school and various Ikenobo members from all over Japan, Germany and other countries in Europe presented more than 100 flower arrangements during the exhibition.

Ikebana is an integral part of traditional Japanese culture. More than simply putting flowers in a container, Ikebana is a disciplined art form in which nature and humanity are brought together. Ikenobo is said to be the origin of Ikebana und is the oldest school of Ikebana in Japan, having been founded in the 15th century. The school is based

in the Rokkaku-do Temple in Kyoto.

The EKŌ-House was built in 1992 by the Society for the Promotion of Buddhism to enhance European and Japanese relations and continuously offers a variety of activities to gain a better understanding of Japanese culture within Europe such as Ikebana-courses, traditional Japanese dance courses and Japanese tea ceremonies. Ikenobo-Ikebana course has been instructed by Mrs. Kinuyo Watanabe from Japan for 18 Years.

The opening ceremony in the EKŌ-Buddha-Hall began with a speech given by Mr. Toshihide Numata, chairman of the board of trustees of the EKŌ-House. During the speech, Mr. Numata expressed his deep appreciation of the active support given by the German people after the recent earthquake & Tsunami in Japan. He also expressed

his wish that the Ikenobo event would enhance the cultural exchange between Japan and Germany. After further speeches by several officials, Mr. Numata cut the ribbon to open the exhibition together with the Japanese Ambassador Dr. Shinyo, the Japanese Consul General Koinuma, NRW State Secretary Mr. Eumann, Düsseldorf councilor Mr. Fils, the Ikenobo Headmaster Ven. Ikenobo and the instructor, Mrs. Watanabe. After the opening ceremony, the Ikenobo Headmaster gave a splendid and humorous Ikebana demonstration followed by a second demonstration by Ikenobo Headquarters Visiting Professor Mr. Manabu Noda. The event was a great success, with a wide range of visitors attending the event, the total attendance of the event exceeding 1000 visitors.



(Ikebana by the headmaster, Ven. Sen'ei Ikenobo)



(Special demonstration by the headmaster, Ven. Sen'ei Ikenobo)

“The Teaching of Buddha” Update

A significant emphasis for placement of “The Teaching of Buddha” books are the luxury class hotel groups such as the Steigenberger Chain and associated hotel groups like InterCityHotels. Furthermore, as result of a sample distribution to medium-sized and small hotels in Germany (with a capacity of more than 20 rooms) we received regular orders from 30 hotels, and sent to them a total of 2,120 books. The EKŌ Center in Düsseldorf sells the books to visitors or sends it for payment

to people who ordered it by e-mail. Various Buddhist groups in Europe, people who have demonstrated a special interest in Buddhism and the parents of the EKŌ kindergarten children receive the book as well. For some time, the German adult education centers (Volkhochschule) have been using “The Teaching of Buddha” as a textbook for their courses on Buddhism.

In the Autumn of 2010, BDK Germany enlisted a Polish and Greek student as volunteers for the distribution of the

book in their respective countries. Their main task was to promote the book by offering it via the Internet to local institutions and individuals. Due to the efforts of these volunteers the orders from Buddhist groups, libraries and private persons increased to 488 books in Polish and 412 books in Greek. In this way we hope to promote the distribution of “The Teaching of Buddha” to Eastern European countries, where the book has not yet gained widespread visibility.

Numata Chair Program for Europe

This year the University of Hamburg invited Prof. Dr. Imre Hamar (Eötvös-Loránd University, Budapest) to hold lectures on the Chinese Huiyan school during the summer semester (from May 1st to July 31st 2010).

At the University of Leyden, Prof. Toru Funayama (Institute for Humanistic

Studies, Kyoto University) was invited to offer a special lecture and reading on his specialty, the history of Buddhism in India and China. Although only a few students attended the lecture, because a high level expertise in reading classical Japanese “kanbun” was required for understanding the lecture, it was nonetheless filled with rich and deep

content and was most worthwhile for the participating students. In October a public lecture was held under the title: “Calling Oneself a Saint: Self-designation and the Idea of the Holy in Medieval Chinese Buddhism”

This year’s Numata lecture at the University of Wien invited Dr. Vincent Eltschinger (Austrian Academy of

Sciences) who gave three lectures entitled “Self in Buddhism” and about 100 students participated in these most stimulating sessions.

This year also saw the retirement of Professor Lambert Schmidhausen as a member of the European Numata Chair Executive Committee and he was succeeded by Prof. Michael Zimmermann.



(The Garden at EKŌ Temple)

BDK Hawaii

Welcome to BDK Hawaii!

With the generous support of Rev. Yehan Numata and BDK Japan, Mr. Ralph Honda, a business and civic leader, established the BDK Sudatta Society in 1978, and served as its first President until 1998. He oversaw the building of the BDK apartment and office complex, which was dedicated in 1991. Mr. Honda was succeeded by Rev. Yoshiaki Fujitani, a former bishop of the Honpa Hongwanji Mission of Hawaii, who served as BDK President for 10 years. In March, 2009, Dr. George Tanabe, Professor Emeritus of Religion at the University of Hawaii, became the third and current President of the organization, which changed its name to BDK Hawaii in 2010. Rev. Clyde Whitworth, who holds ordinations in the Fo-guang Shan, Sōtō Zen, and Jōdo traditions, is the current Distribution Manager for "The Teaching of Buddha" book project.

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Living Treasures of Hawaii

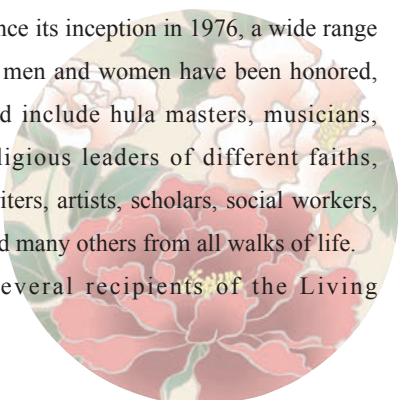
The "Living Treasures of Hawaii" program was created by the Honpa Hongwanji Mission of Hawaii to honor individuals who have made significant contributions toward a more humane and fraternal society. Since its inception in 1976, a wide range of men and women have been honored, and include hula masters, musicians, religious leaders of different faiths, writers, artists, scholars, social workers, and many others from all walks of life.

Several recipients of the Living

Treasures award have been Buddhist leaders. In 1989, Rev. Yehan Numata was recognized for his work in establishing Bukkyō Dendō Kyōkai in many parts of the world, and for promoting a better understanding of Buddhism through the distribution of The Teaching of the Buddha and other educational materials. Other Buddhist leaders include Rev. Yoshiaki Fujitani, a former Honpa Hongwani Bishop and past president of BDK Hawaii.

In 2010, Rev. Toshihide Numata was

honored for promoting peace and benevolence, and for upholding his father's convictions that the success of an enterprise depends on the harmonious associations of heaven, earth and humankind. "He advocates for Buddhism by making sure people are exposed to the religion," said Dr. Margaret Oda, chairwoman of the selection committee. "He's such a philanthropist, giving his time and money to causes."



Special Programs

Preaching Workshop. Responding to the need for training local Buddhist ministers to become more effective public speakers, especially in the art of giving sermons, BDK Hawaii is planning to sponsor a Preaching Workshop in which ministers can practice and improve their skills.

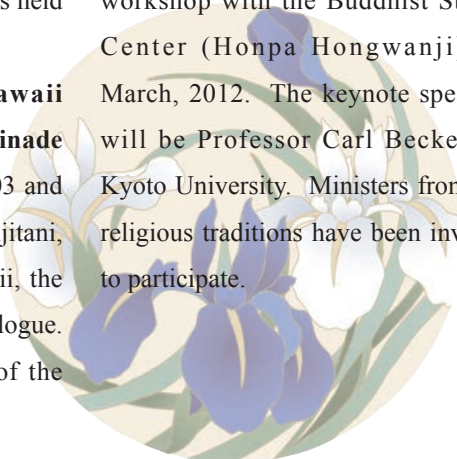
Temple Tour Training. BDK Hawaii is responding to another need for people to lead temple tours. With all of the major Japanese Buddhist

denominations represented in Hawaii, many visitors wish to see some of our temples. The first workshop was held in October, 2011.

Yoshiaki Fujitani-BDK Hawaii Interfaith Program at Chaminade University. Established in 2003 and named in honor of Yoshiaki Fujitani, a past president of BDK Hawaii, the program promotes interfaith dialogue. George Tanabe is a member of the executive committee.

Workshop on Death and Dying.

BDK Hawaii is co-sponsoring this workshop with the Buddhist Study Center (Honpa Hongwanji) in March, 2012. The keynote speaker will be Professor Carl Becker of Kyoto University. Ministers from all religious traditions have been invited to participate.



Numata Chair Program for Hawaii

Established with a generous Numata grant in 1988, the Visiting Professor program at the University of Hawaii has hosted many distinguished scholars of Buddhism. The program is administered by the UH Department of Religion, which has a long history of sponsoring programs aimed at the general public, and the Numata Visiting Professors are asked to give at least one community lecture in

addition to teaching a semester course at the University of Hawaii. In some years, the credit course was open to the general public as auditors, and was even taught off-campus, often at the Buddhist Study Center of the Honpa Hongwanji. In this manner, the Numata Visiting Professors served a wider audience than just students at the University.

Past Visiting Professors include Hisao Inagaki (Ryūkoku University), Jeffery

Hopkins (University of Virginia), Yoshiko Dykstra (Kansai Gaidai), John McRae (Indiana University), and Jan Nattier (Indiana University).

Whenever possible, the Numata Visiting Professors stay in the guest apartment of BDK Hawaii, which is located on convenient bus lines to the University of Hawaii.



"The Teaching of Buddha" Update

BDK Hawaii distributes The Teaching of the Buddha and other materials to temples, hotels and other establishments in Hawaii, Guam, Saipan and other Pacific islands and distributed a total of 16,493 books in 2010. Of that number, over 4,000 copies of the English-Japanese version were

sent to hotels, as were over 500 copies of the English-only version. Hotels also requested translations (265 in all) into Chinese, Korean, Russian, and other languages. We also placed 7,412 books with local temples, and revived our distribution to hotels in Guam and Saipan.

As of September, 2011, we have distributed a total of 12,381 books for the year. Thus far, hotels have taken 3,475 copies, temples 5,790, and the bookstore at Byodo-in, a private cemetery and popular tourist site, has sold over 2,300 of our books.



BDK Mexico

Welcome to BDK Mexico!

BDK Mexico was established in 1985 by the late. Rev. Dr. Yehan Numata. One of its main efforts is the distribution of “The Teaching of Buddha” books to hotels and public facilities throughout the country. Over 800 hotels in Mexico have placed the book in their rooms, and the number of distributed books is nearly 190,000 copies as of September 2011.

BDK Mexico also operates a non-sectarian Buddhist temple called Mexico Eko-ji in Mexico City. Temple activities are conducted in the Spanish language and include a weekly Sunday service, bi-weekly meditation sessions, weekly Buddhist seminars, and a Buddhist Studies camp called Vārsika, held four times a year. Additionally, the temple conducts Buddhist weddings, funerals, memorial services, etc. on a regular basis.

BDK Mexico and Mexico Eko-ji also introduce various cultural activities such as Kendō, Karate, Igo, Yoga, and Aikidō to the local community. For over 20 years, BDK Mexico has been making an effort to share the humane heart and spirit of Buddhism with the people of Mexico.

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Tel / Fax: 55-5669-1088 Tel: 55-5543-0507 / 55-5669-1089

E-mail: bdkmexico@prodigy.net.mx



Grand Opening of "CHA-EN"

BDK Mexico is proud to announce the grand-opening of “CHA-EN,” our new tea salon serving traditional Japanese cuisine and green tea. As a part of our activities, we are introducing a wide variety of Japanese culture through Sado, the Japanese

way of tea and Japanese culinary culture to the Mexican society. “CHA-EN” is located within the BDK Mexico cultural centre complex and is located in a quiet neighborhood surrounded by residences and offices. Our specialty is fresh green tea produced

in Kagoshima Prefecture, Japan. You can only find this high quality tea here at “CHA-EN” and our hospitable staff members are happy to welcome any customers who are willing to enjoy a little “OMOTENASHI,” the hospitality of Japan.



BDK Canada

Welcome to BDK Canada!

-BDK Canada Graduate Fellowship to Japan-

The Bukkyo Dendo Kyokai Canada was originally started as Canadian Society for the Promotion of Buddhism in 1987. In 2004, Bukkyo Dendo Kyokai Canada established the “BDK Canada Graduate Scholarship in Japan” which provided an advanced graduate student in Buddhist studies the opportunity to study for one year at a Japanese university to carry out doctoral research. The fellowship is open to any full-time graduate student in a Canadian university or any Canadian citizen studying full-time at a university outside of Canada. The Fellowship program is administered by the School of Graduate Studies at McMaster University in Hamilton, Ontario, Canada.

The first recipient was Susan Andrews, who is currently a PhD candidate at Columbia University and is on the faculty of the Religious Studies Department at Mount Allison University, in New Brunswick, Canada.

The second recipient was Dominic Steavu who received his Ph.D. from Stanford University. Dr. Steavu did his BDK fellowship in Japan at the International College for Postgraduate Buddhist Studies and he is currently an assistant professor of Intellectual History at the University of Heidelberg in Germany.

Dewei (David) Zhang was the third and most recent recipient. Zhang holds two PhDs, his first was from Beijing University and his second from the University of British Columbia. At the present, Dr. Zhang is in a two-year postdoctoral fellowship sponsored by the Social Sciences and Humanities Research Council of Canada at McMaster University in Canada and is involved in the first systematic study of the history of the printed Chinese canon from a political, social, economic, regional, diplomatic and religious point of view.

The 2011 recipient was recently announced by the Selection Committee and Dr. James Benn reported that Robban A.J. Toleno has accepted the fellowship. Toleno is a PhD candidate in the Department of Asian studies, University of British Columbia, where he is supervised by Dr. Jinhua Chen (a former BDK Japan Fellowship recipient) and Dr. Edward Slingerland. He is currently at the Institute of History and Philology, Academia Sinica, Taiwan. In Japan, he will conduct research at Toyo University, Tokyo under the supervision of Prof. IBUKI Atsushi.

All interested Canadian graduate students in Buddhist Studies are invited to consider this fellowship for a year of advanced study and research in Japan. Please contact Dr. James Benn of McMaster University for further information. Details of the 2012 competition will be posted on the website of McMaster University’s Department of Religious Studies in the summer of 2012.

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(McMaster University)

BDK Taiwan

Welcome to BDK Taiwan!

B^DDK's promotion of Buddhism in Taiwan was started when the Taiwan Institute of Buddhist Studies was established in 1970. At that time, Mitutoyo Corporation's agents, Sing Lung Trading Co. and Jain Dah Trading Co., were engaged in the distribution activities of "The Teaching of Buddha." With the establishment of Mitutoyo Taiwan in 1986 and BDK Taiwan in 2000, a more active effort was begun in promotional activities.

Besides distribution of "The Teaching of Buddha" books, another of BDK Taiwan's annual promotional projects is an annual calendar of beautiful Chinese calligraphy executed by prominent Taiwanese calligrapher Mr. Ben-Hang Chang.

BDK Taiwan's office is now located inside the Mitutoyo Taiwan complex in Taipei and Chia-min Hung, is currently in charge of distributing "The Teaching of Buddha" to hotels in Taiwan.



Address: c/o Mitutoyo Taiwan Co., LTD. 4F, No.71, Zhou Zi street, Neihu, Taipei, Taiwan Tel: 02-

8752-3636 Fax: 02-8752-3267

E-mail: bdk@mitutoyo.com.tw

Period	Year 2010		Year 2011(~Aug.)	
ENG/JAPANESE	Donations	2310 copies	Donations	1024 copies
	Sales	1 copies	Sales	0 copies
ENG/CHINESE	Donations	4970 copies	Donations	1501 copies
	Sales	12 copies	Sales	0 copies
Total	Hotels	39 (New)	Hotels	2 (New)
	Donations	7280 copies	Donations	2525 copies
	Sales	13 copies	Sales	0 copies

BDK South America

Welcome to BDK South America!

B^DDK South America was established in Sao Paulo, Brazil in June 1980. In the thirty-one years since its establishment, current chairman, Takashi Mizutani and eight staff members are in charge of carrying out BDK South America's administration and operations throughout the region. Paula Chie Utimi and Ricardo Masayoshi Inoue are responsible for the distribution of "The Teaching of Buddha."

As shown in the charts, BDK South America has been distributing "The Teaching of Buddha" mainly to local hotels and Buddhist temples. As of July 2011 (from January 2011), we have a distribution average of about 3 hotels (253 copies) and 2 temple orders (158 copies) per month. Our BDK office is located inside the Mitutoyo South America building and we continue to present free copies of the book to those who attend seminars and training sessions for Mitutoyo products and are interested in Buddhism.

In addition to the above activities, we have established the "Brazilian Association of Mechanical Engineering and Science" and the "Yehan Numata Prize of Technology" and provide assistance to local social welfare facilities, academic institutions, and so on.



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Fax: 011-5641-3745 E-mail: bdk@mitutoyo.com.br

BDK UK

Welcome to BDK UK!

*B*DK United Kingdom was established in 1988 and is currently located in the headquarters building of Mitutoyo (U.K.) Ltd. in Andover, Hampshire in South England. Since its establishment, BDK United Kingdom has been distributing “The Teaching of Buddha” to hotels, schools, hospitals, jails etc throughout the UK, and also supporting lectures of Buddhism studies at Oxford University (Balliol College) and University of London (School of Oriental & African Studies).

Currently, Rev. Ganshin E. Rock* and the director, Takaji Katayama are working closely together to distribute “The Teaching of Buddha” throughout the country.

*Rev. Ganshin E. Rock is a Buddhist priest of the Tendai sect who was ordained in Feb. 1986 at the Senzo-ji Temple in Chiba, Japan. In 1991 he was appointed as a Consultant to BDK with responsibility of distributing “The Teaching of Buddha” throughout the UK. Ganshin is also a Buddhist Representative on the Standing Advisory Council for Religious Education for the County of Hampshire, and has given Buddhist presentations at local schools and colleges. He is also a member of the Buddhist Chaplaincy Endorsement Authority, of the Department of Defense, which is responsible for the recruitment of Buddhist Chaplains to the Armed Forces. Apart from the above activities, Ganshin at 85 now, undertakes various voluntary works in his local area in Hampshire energetically for further advancement of Buddhism.

Numata Chair in Buddhism Lecture (2010)

- Oxford University (Balliol College): No lecture was held in 2010
- University of London (School of Oriental & African Studies):

Period: 12th Jan.-16th Mar 2011

Lecturer: Professor Tadeusz Skorupski

Title: “Innate Permutations of Indo-Tibetan Buddhism”



The Teaching of Buddha - Distribution results

- 2010: 1,910 copies (704 copies to hotels)
- 2011 (as at end of Sep): 1,823 copies (581 copies to hotels)

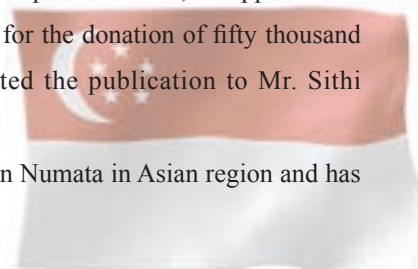
BDK Asia

Welcome to BDK Asia!

*B*DK Asia was set up as a Singapore branch of Bukkyō Dendō Kyōkai (The society for the Promotion of Buddhism) in 1985.

BDK Asia and Mitutoyo Thailand played a vital role in furnishing the Calibratin Center for Industry in the Burapha University, Thailand. The center was opened by Her Royal Highness Princess Mahachakri Sirindhorn of Thailand, in December 1999. We presented a gold-plated digimatic caliper to Her Royal Highness. A set of the publication “The Teaching of Buddha” in 32 languages was also presented to Her Royal Highness. In September 2001, an appreciation ceremony was also held at the Queen Sirikit National Convention Center in Bangkok for the donation of fifty thousand copies of “The Teaching of Buddha” to the Thai Hotel Association. We presented the publication to Mr. Sithi Tandavanitj, first vice-president of the Thai Hotel Association.

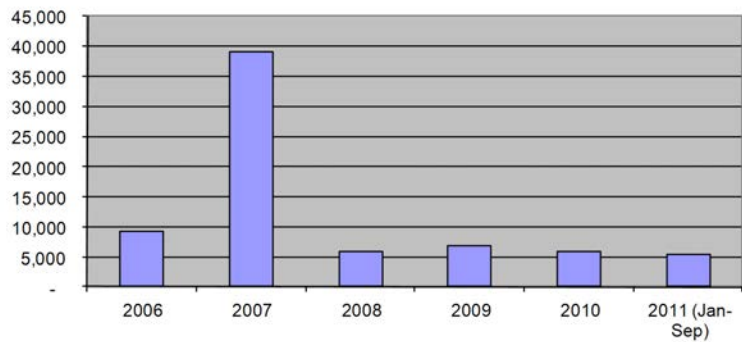
BDK Asia will continue to realize the ideals and philosophies of the late founder Yehan Numata in Asian region and has started a special “Founder’s Corner” in our showroom.



(BDK Founder; Late Rev. Dr. Yehan Numata's Memorial Display at BDK Asia)



Number of The Teaching of Buddha Book Distributed.



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(BDK English Tripitaka Series)

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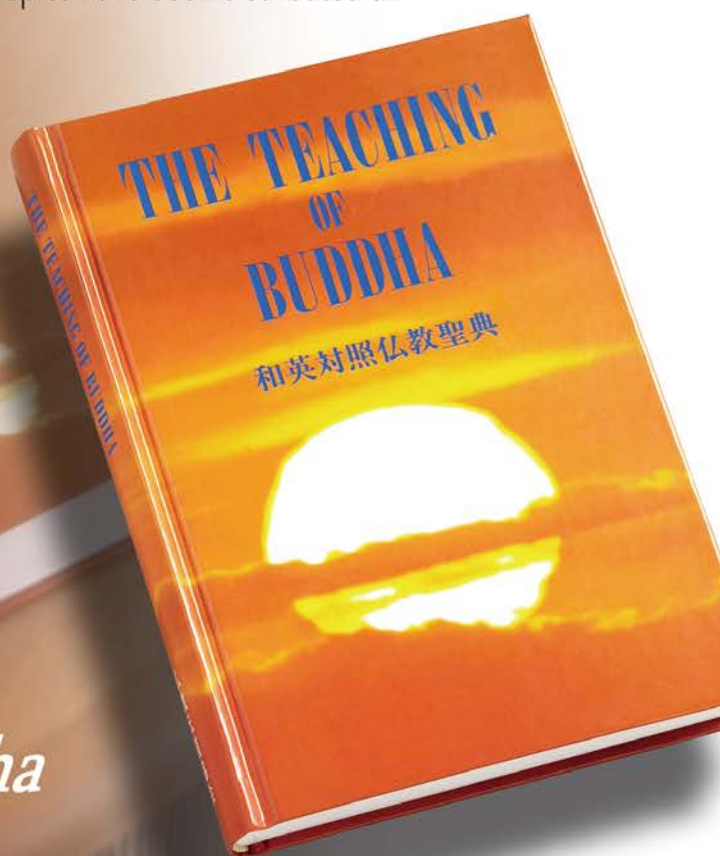
We would like to express our deep appreciation to Mr. Yasutoshi Kobayashi for providing his photographs to the BDK Newsletter 2011.

"The Teaching of Buddha" has been placed in guest rooms of major hotels around the world and introduces people to Eastern thought.

Bukkyō Dendō Kyōkai (BDK) has compiled a large number of sutras in one book, "The Teaching of Buddha," which is reader-friendly with its modern choice of words.

"The Teaching of Buddha" guides you through different situations of life, and covers lifestyle, communication with others, religious faith, the role of the family, education, economy, politics.

"The Teaching of Buddha" has now been published in 46 languages including English, German, Spanish, etc., and 8 million copies have been distributed all over the world.



*Dharma Teachings of Buddha
for Your Life...*



BUKKYŌ DENDŌ KYŌKAI

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Rev. Toshihide NUMATA, Chairman